



# PARTNER OPPORTUNITIES

WELCOME TO OUR EVENTS

2025



2024 Event Attendance  
38,500+

Date: Friday May 23-August 15, 2025  
No Concert July 4  
Time: 6:30 PM - 9:00 PM  
Location: Depot Street



## Be a proud partner...

The Sounds of Summer Concert Series is a highly anticipated seasonal event that brings live music, community spirit, and vibrant energy to our downtown. Held on select evenings throughout the summer, this free, family-friendly concert series features talented local and regional bands across a variety of genres. With lively crowds, food vendors, and a festive atmosphere, Sounds of Summer creates the perfect setting for community connection and celebration. 🎵

12 Events	INN the Groove Partner \$3,000	FeelINN the Vibe Partner \$2,000	INN Harmony Partner \$1,000	Summer Sounds Partner \$500
Logo marketing on local digital & print, including on site signage (Size & quantity based on level)	★	★	★	★
Logo with Link on website · <a href="http://www.mainstreetfountaininn.com">www.mainstreetfountaininn.com</a>	★	★	★	★
Social Media Exposure on Main Street & City platforms	★	★	★	★
Mention in City issued press releases and media promotions	★	★		
Promotional 10X10 Booth Space - assigned days (reservations required)	Choose 4 dates	Choose 3 dates	Choose 2 dates	Choose 1 date
1 Complimentary 4 hours Pavilion Rental per the current calendar year (\$300 Value)	★			

Sponsorships are non-exclusive. The City of Fountain Inn reserves the sole and absolute right to accept or reject any sponsorship or vendor application at its discretion. This includes, but is not limited to, considerations related to the nature of the business, alignment with the mission and values of the event, potential conflicts of interest, or logistical constraints. Submission of an application does not guarantee participation or endorsement.



Contact: Amberly Steele , Main Street Coordinator · City of Fountain Inn · [amberly.steele@fountaininn.org](mailto:amberly.steele@fountaininn.org)

[mainstreetfountaininn.com](http://mainstreetfountaininn.com)





## Be a proud partner...

### INN the Groove Partner \$3,000

- Large Logo marketing on local digital & print, including on site signage for all concerts
- Large Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Prime location, promotional 10X10 Booth Space 4 weeks (reservations required)
- 1 Complimentary Pavilion Rental per the current calendar year

### FeelINN the Vibe Partner \$2,000

- Medium Logo marketing on local digital & print, including on site signage for all concerts
- Medium Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Prime location, promotional 10X10 Booth Space 3 weeks (reservations required)

### INN Harmony Partner \$1,000

- Logo marketing on local digital & print, including on site signage for all concerts
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Prime location, promotional 10X10 Booth Space 2 weeks (reservations required)

### Summer Sounds Partner \$500

- Logo marketing on local digital & print, including on site signage for all concerts
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Prime location, promotional 10X10 Booth Space 1 week (reservations required)





2024 Event Attendance  
31,800+

Date: Sat., May 24 - Sept. 27, 2025  
No Market June 21 & July 5  
Time: 8:00 AM - 12:00 PM  
Location: Depot Street



Closest to the Farm  
FOUNTAIN INN  
FARMERS  
MARKET

## Be a proud partner...

The Fountain Inn Farmers Market brings fresh, locally grown produce, handmade goods, and artisan products to the heart of downtown Fountain Inn, attracting over 12,000 attendees throughout its nineteen-week season. Join us every Saturday morning from May 24 through September 27, 8:00 AM – Noon to enjoy a vibrant community atmosphere while shopping from local farmers, bakers, and crafters. Let's grow our community together at the Fountain Inn Farmers Market! 🌱🛒

17 Events	Cultivator \$2500 (Only \$147 per event)	Harvestor \$1,000	Market Day Partner \$500	Friend of the Market \$250
INN the Market Host = DAY Newsletter feature	Choose 3 dates	Choose 2 dates	Choose 1 date	
Logo marketing on local digital & print, including on site signage (Size & quantity based on level)	★	★	★	
Logo with Link on website · www.mainstreetfountaininn.com	★	★	★	★
Social Media Exposure on Main Street & City platforms	★	★	★	
Mention in City issued press releases and media promotions	★	★		
Promotional 10X10 Booth Space - assigned days (reservations required)	All 17 dates	Choose 5 dates		
1 Complimentary 4 hours Pavilion Rental per the current calendar year (\$300 Value)	★			

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## Be a proud partner...

### Cultivator - \$2500 = Only \$147 per event

- INN the Market Host = DAY Newsletter feature - you “host” the day, prime location tent & feature in our Market event newsletter for your chosen dates (3 Markets)
- Large Logo marketing on local digital & print, including on site signage
- Large Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Promotional 10X10 Booth Space each week (reservations required)
- 1 Complimentary Pavilion Rental per the current calendar year

### Harvestor – \$1,000

- INN the Market Host = DAY Newsletter feature - you “host” the day, prime location tent & feature in our Market event newsletter for your chosen dates (2 Markets)
- Medium Logo marketing on local digital & print, including on site signage
- Medium Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Promotional 10X10 Booth Space 5 week, 2 of these will be the “Host” days (reservations required)

### Market Day Partner - \$500

- INN the Market Host - ONE Day Only = DAY Newsletter feature - you “host” the day, prime location tent & feature in our Market event newsletter for your chosen date (1 Market)
- Logo marketing on local digital & print for your “Host” day, including on site signage
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms for your “Host” day
- Promotional 10X10 Booth Space for your “Host” day (reservations required)

### Friend of the Market - \$250

- Name with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)

“Host” Days will be assigned on a first come basis. Use of “Host” days is not required to receive marketing benefits at chosen level.





2024 Event Attendance  
4,900+

Date: Saturday, June 21, 2025  
Time: 12:00 PM – 6:00 PM  
Location: Downtown Fountain Inn



## Be a proud partner...

The Fountain Inn Juneteenth Festival is a vibrant celebration of freedom, culture, and community. Held in the heart of Fountain Inn, this annual event honors the rich history and significance of Juneteenth with live music, cultural performances, local vendors, delicious food, and family-friendly activities. Join us as we commemorate this important day with unity, joy, and reflection!

	Main Attraction \$2,000	Cool Operator \$1,000	Community Collaborator \$500	Friend of the Festival \$250
Primed Positioned Logo at Event	★			
Logo with Link on website - <a href="http://www.mainstreetfountaininn.com">www.mainstreetfountaininn.com</a>	★	★	★	★
Complimentary 10X10 Booth Space - (reservations required)	★	★	★	★
Recognition on Main Street social media pages	★	★	★	
Mention in City issued press releases and media promotions	★	★		
Featured post on the City's official social media page	★			

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# Partnership Opportunities

## Main Attraction - \$2000

The Main Attraction Sponsorship directly supports the cultural talent showcased on the Commerce Park Stage, bringing dynamic performances that celebrate the spirit of Juneteenth. As a premier sponsor, your brand will be prominently recognized for making these impactful experiences possible, with high-visibility marketing opportunities and exclusive event perks.

- Prime positioned logo at event
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Weekly recognition on Main Street social media page
- One featured post on the City's official social media
- Mention in all City issued press releases and media promotions
- Complimentary 10X10 Booth Space (reservations required)

## Cool Operator – \$1,000

The Cool Operator Sponsorship ensures a comfortable festival experience by supporting cooling efforts for attendees. Your sponsorship helps provide refreshing relief, such as a dedicated cooling station, misting areas, or cold water access. As a valued sponsor, your brand will be recognized for keeping the community cool and comfortable while they enjoy the festivities.

- Logo displayed at the event
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Recognition on Main Street social media page
- Mention in all City issued press releases and media promotions
- Complimentary 10X10 Booth Space (reservations required)

## Community Collaborator – \$500

The Community Collaborator Sponsorship plays a vital role in making the Fountain Inn Juneteenth Festival a success. Your support helps cover essential event expenses, allowing the Juneteenth Committee to bring this meaningful celebration to life. As a sponsor, you'll be recognized for your commitment to community, culture, and the spirit of Juneteenth.

- Logo displayed at the event
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Recognition on Main Street social media page
- Complimentary 10X10 Booth Space (reservations required)

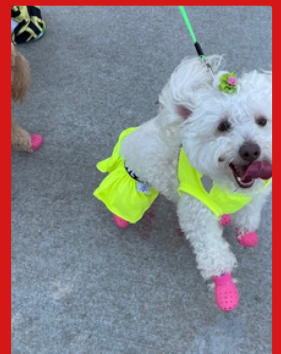
## Friend of the Festival - \$250

The Friend of the Festival Sponsorship is perfect for those who want to show their support for the Fountain Inn Juneteenth Festival in a meaningful way. Your contribution helps enhance the event experience for all attendees, ensuring a successful and memorable celebration. As a Friend of the Festival, you'll be recognized for your dedication to community and cultural appreciation.

- Name with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Complimentary 10X10 Booth Space (reservations required)

## In-Kind Support welcomed, speak with a Committee Representative!

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2024 Event Attendance  
7,000+

Date: Thursday, July 3, 2025  
Time: 6:00 PM - 10:00 PM  
Location: Downtown Fountain Inn



FOUNTAIN INN  
FOURTH OF JULY  
SPECTACULAR!

## Be a proud partner...

The July 3rd Fireworks Spectacular is the city's annual Fourth of July celebration, held on July 3rd this year. We anticipate Main Street filled with over 7,000 attendees, enjoying an evening of live music, fun kid games, and festive activities. The evening will conclude with a spectacular fireworks show, lighting up the sky, creating a memorable experience for families and visitors of all ages. ❤️💙💜

	Patriot Partner \$3,000	Rocket Partner \$2,000	Stars & Stripes Partner \$1,000	Sparkler Partner \$500
Primed Positioned Logo at Event	★	★		
Logo with Link on website - <a href="http://www.mainstreetfountaininn.com">www.mainstreetfountaininn.com</a>	★	★	★	★
Social Media Exposure on Main Street & City platforms	★	★	★	★
Complimentary 10X10 Booth Space - (reservations required)	★	★	★	★
Mention in City issued press releases and media promotions	★	★	★	

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2024 Event Attendance  
7,000+

Date: Thursday, July 3, 2025  
Time: 6:00 PM - 10:00 PM  
Location: Downtown Fountain Inn



FOUNTAIN INN  
FOURTH OF JULY  
SPECTACULAR!

## Be a proud partner...

### Patriot Partner - \$3000

- Large Logo marketing on local digital & print, including on site signage
- Large Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Promotional 10X10 Booth Space

### Rocket Partner \$2,000

- Medium Logo marketing on local digital & print, including on site signage
- Medium Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Mention in City issued press releases and media promotions
- Promotional 10X10 Booth Space

### Stars & Stripes Partner \$1,000

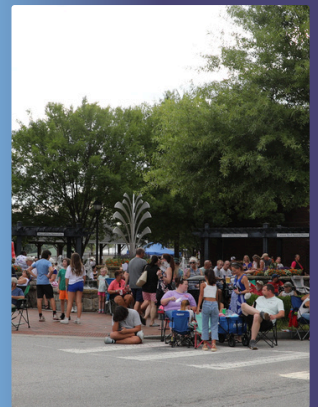
- Logo marketing on local digital & print, including on site signage
- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Promotional 10X10 Booth Space

### Sparkler Partner \$500

- Logo with Link on website · [www.mainstreetfountaininn.com](http://www.mainstreetfountaininn.com)
- Social Media Exposure on Main Street & City platforms
- Promotional 10X10 Booth Space

Contact:  
Amberly Steele  
Main Street Coordinator  
City of Fountain Inn  
[amberly.steele@fountaininn.org](mailto:amberly.steele@fountaininn.org)

[mainstreetfountaininn.com](http://mainstreetfountaininn.com)



# 2025 event schedule



## spring

A Royal Knight

February 15th, 2025 | 6pm - 8pm

19th Annual Mac Arnold Collard Greens & Cornbread Blues Festival

April 12th, 2025 | 12pm - 6pm

Italian American Heritage Festival

April 26th, 2025 | 12pm - 6pm

Sounds of Summer Concert Series

May 23rd - August 8th, 2025 | 6:30pm - 9pm

## summer

Fountain Inn Farmers Market

May 24th - September 27th, 2025 | 8am - 12pm

Juneteenth Soul Food Festival

June 21st, 2025 | 12pm - 6pm

Fountain Inn Fireworks Spectacular

July 3rd, 2025 | 6pm - 10pm

Fountain Inn High School Fury Parade

August 15th, 2025 | 5:30pm - 9pm

## fall

Aunt Het Fall Festival

October 4th, 2025 | 9am - 5pm

Jeepers Creepers Cruise Inn

October 25th, 2025 | 6pm - 9pm

Trick or Treat Main Street

October 31st, 2025 | 6pm - 8pm

Fountain Inn Tree Lighting Ceremony

December 2nd, 2025 | 5pm - 8pm

## christmas

Fountain Inn Christmas Parade

December 3rd, 2025 | 5:30pm - 8pm

Holiday Carnival & Merry Market

December 6th, 2025 | 12pm - 6pm

Christmas Inn Our Town Festival


December 4th - 18th, 2025 | 4:30pm - 9pm




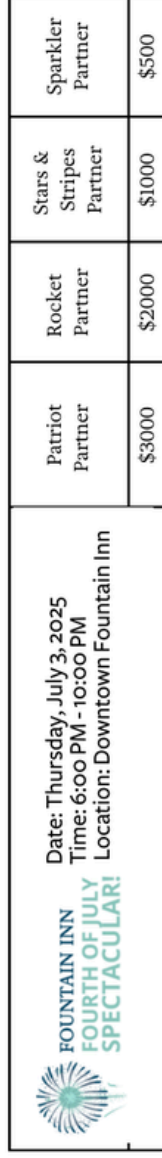
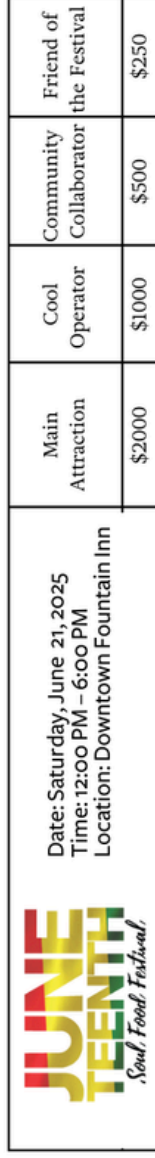
Scan to see all 2025 events  
[mainstreetfountaininn.com](http://mainstreetfountaininn.com)





	Date: Friday May 23-August 15, 2025 No Concert July 4 Time: 6:30 PM - 9:00 PM Location: Depot Street			
	INN the Groove Partner	FeelINN the Vibe Partner	INN Harmony Partner	Summer Sounds Partner
	\$3000	\$2000	\$1000	\$500

 <p>FOUNTAIN INN FARMERS MARKET</p>	<p>Date: Sat., May 24 - Sept. 27, 2025          No Market June 21 &amp; July 5          Time: 8:00 AM - 12:00 PM          Location: Depot Street</p>			
	<p>Cultivator (Only \$147 per event)</p>	<p>Harvester</p>	<p>Market Day Partner</p>	<p>Friend of the Market</p>
	<p>\$2500</p>	<p>\$1000</p>	<p>\$500</p>	<p>\$250</p>



Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Preferred Invoice:	Email	Mail
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INNvest More,  
Save More!

Sounds of Summer Series																	
Farmers' Market																	
Juneteenth Festival																	
Fireworks Spectacular								Total	Qty	Discounts 2 = 5% 3 = 10% 4+ = 20%							
Total:							=		x							=	

Notes:



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FOUNTAIN INN

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